



# 11 REASONS YOU SHOULD HIRE AN ActionCOACH®

1. ActionCOACHes have EXTENSIVE EXPERIENCE building businesses; our business acumen is solid, diverse and wide-ranging
2. Our business coaches are RESULTS-ORIENTED – You win, we win!
3. Client testimonials are available and our Net Promoter Score is at a WORLD-CLASS LEVEL scoring 81 in 2020 (higher than Apple and Costco) and up +9 points from 2019.
4. ActionCOACH is the WORLD'S LARGEST business-coaching franchise with coaches in more than 70 countries – we work with more than 18,000 businesses every week globally
5. ActionCOACH was named #1 IN BUSINESS COACHING by *Entrepreneur.com* Top 500 Franchise List in 2019 and is recognized by *Forbes*, *INC.com* and the *Franchise Business Review* and a leader in the industry
6. ActionCOACH is passionate and focused on business success and we stick with you and your business for the long-term and we GUARANTEE our service
7. We offer more than 3500 PROVEN AND TESTED strategies, process and resources to help you transform your business
8. We believe that business should be FUN and you should LOVE what you do every day and we help you get there
9. Together we will do WHATEVER it takes to get you where you want to go
10. The sooner we start, the SOONER your success begins
11. If you don't, your COMPETITION will...

**REAL PEOPLE.**  
**REAL RESULTS.®**

**ActionCOACH®**  
BUSINESS COACHING